

# the mall main square



## Closer to you...

Welcome to the 4th newsletter from Main Square! We are still committed as always to being Closer to You, but as part of our transition towards being part of The Mall Corporation we have a new name – **The Mall Main Square**. But rest assured, all of the great articles, vouchers and competitions which we have always provided for you in the past are still here. In this issue we are supported by two great new independent retailers, Infanti designer children's wear and Morningstar games and hobbies store, as well as Brackendale Arts, Boots and Virgin Megastore. So read on and see what we have to offer you here at The Mall Main Square this Summer!

### In this Issue

**Competitions galore!** Catch up with our Christmas competition winners and have a go at winning vouchers to spend in Boots, Infanti, Brackendale Arts, Virgin Megastore and Morningstar.

**Read about the newest shop to join The Mall Main Square and give your favourite shop a chance to win an award.**



## A Letter from The Mall Corporation . . .

Dear customer,

We believe shopping should be as stress-free and as fun as possible and we know that The Mall Main Square is more than just a collection of shops, it is also an important focal point for the local community.

Following our purchase by The Mall Corporation, our intention is to develop the shopping centre further, ensuring that The Mall Main Square remains warm, welcoming and, most importantly, secure.

Over the next few months you will notice more changes to The Mall which we hope will make your shopping experience even more pleasurable.

We hope to see you again soon at **The Mall Main Square**.

Glen Fulton  
General Manager, The Mall Main Square

## Help Your Favourite Store to Win an Award

- and win £50 credit to spend at The Mall Main Square for yourself too!

**WIN**  
£50 CREDIT TO SPEND AT THE MALL MAIN SQUARE

The Mall Corporation has decided to introduce a new competition to reward individual stores at The Mall Main Square for excellence in retail presentation and for customer service amongst other things. As part of this competition there will also be a special 'Shoppers Award' which gives our customers the chance to vote for their favourite store. We'd like to ask you to take the time to choose your favourite store and to tell us why you think it should win The Mall Main Square Shoppers Award. Look out for the nomination form in your local newspaper, or alternatively complete the one inside. Once you have done so, please bring the form in to The Mall Main Square and place in the post box in Town Square.

CONTINUED INSIDE...

## Welcoming a New Arrival



Saturday 19th March 2005 saw the opening of Infanti, a great new designer children's wear shop at The Mall Main Square.

Infanti offers clothing and accessories for newborn to six-year olds by the most exclusive children's wear designers from around the world, from well-known brands such as Miniman, Mayoral and Catimini, through to less well-known but equally stylish brands like Cakewalk, Jean Bourget, Marèse and Starchild Shoes. There is something for everyone, no matter what your budget - and you can be pretty sure that you will be unlikely to see another child in the same outfit.

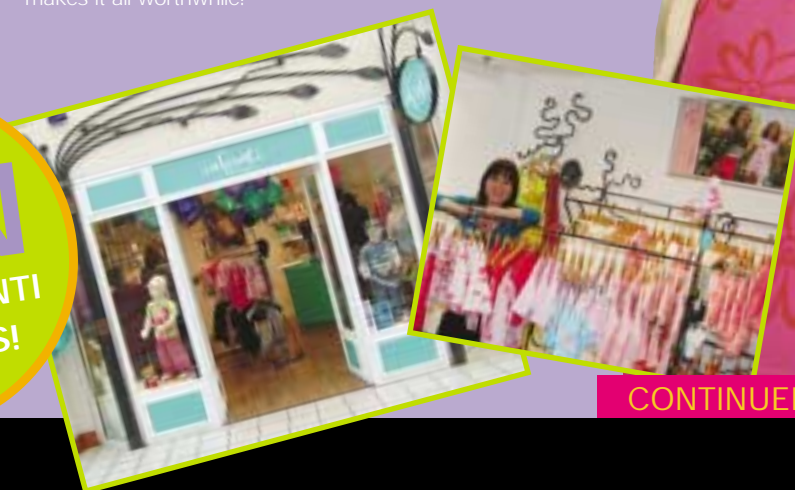
This lovely new shop is owned and run by local Camberley resident, Hannah Brown. Having spent the last 10 years in the marketing world, Hannah decided it was time to strike out and do something a bit different. "I'd always wanted my own shop and am a dedicated follower of fashion" she told us. "Add to that the fact that children's wear is so irresistible and I had the perfect recipe for a shop! As a self-confessed shopaholic I struggle to find anything a bit different for myself in the local area and upon doing my research, I found that a lot of Mums felt the same way about children's wear. So when I found out that the unit in Princess Way near to Army & Navy was available - and it was just the right size and location for me, I decided to go for it. It has probably been the most stressful, yet the most rewarding thing I've ever done, but I've had such a great reaction from local residents that it makes it all worthwhile!"



## Focus on Independents!

Here at The Mall Main Square we have an excellent mix of well known high-street names and truly individual retailers who are unique to us. We hope that these independent retailers bring an added dimension to your shopping experience at The Mall Main Square, providing an even wider choice of outstanding products to choose from. We have chosen three of our most diverse retailers - one new, one established and one new to The Mall Main Square (but not so new to Camberley town centre!) to feature in this Summer issue – Infanti, Brackendale Arts and Morningstar Hobbies.

**WIN**  
GREAT INFANTI VOUCHERS!



CONTINUED ON BACK PAGE...

# Help Your Favourite Store to Win an Award



Please do take the time to vote for your favourite shop **by Friday 10th June** and tell us why you chose them. Is it the range of products, the cleanliness of the store, the helpfulness of the shop assistants or something else entirely? This form of feedback is vital for us to ensure that we can provide the right shops for you in the future, with the right products and the quality of customer service that you have come to expect from The Mall Main Square.

After the award ceremony on 29th June, we will place all of the votes from people who chose the winning store into the hat and the first one we draw out will win the **£50 credit\*** to spend at The Mall Main Square.

Store Name \_\_\_\_\_

I think that this store should win The Mall Main Square Shoppers award because:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

\*Credit to be spent in one store of your choice. Closing date Friday 10th June 2005.

# Get into the Holiday Mood with Boots - the Suncare Experts!

If you're planning on spending any time at all in the sun this Summer, then you need to visit the Boots Sunshop at The Mall Main Square. They have a huge range of sun care products and now they also have a Sunshop consultant who is there to give help and advice when it comes to choosing the right products for you.

Most sunscreens concentrate on blocking UVB light - the type that causes sunburn - but recent research has found that it's the UVA light which causes longer term skin damage and premature ageing. So, for the best type of sun protection you need a sun cream that offers very high protection against both UVB and UVA light. And that's where Soltan comes in.

The current system for rating UVA protection goes from 1 star to 4 stars, but scientific developments by Boots sun care experts mean

that they are able to provide sun care products with such high levels of UVA protection that they need a new 5 star rating. This makes Soltan the No.1 range of five star UVA protection, including Kids and Sensitive ranges.

The Boots Sunshop also stocks a fantastic range of sunglasses as well as swimming costumes, self tanning lotions, children's sun creams and all the other items you'll need for a stress-free holiday in the sun. And don't forget, you can use your Advantage points on these products or get even more points when you buy them as normal, especially if you take advantage of their Triple Points weekend, coming up at the end of May!



**WIN**  
£100 WORTH OF  
BOOTS VOUCHERS

**Win £100 worth of Boots vouchers to start your holiday off with a bang**

Enter our great competition for a chance to win **£100** worth of Boots vouchers to spend in store this Summer. Simply match these 10 holiday destinations with their capital cities, fill in your contact details and place your entry in the post box in Town Square!

Place the number that corresponds to the correct capital city next to the right holiday destination.



- |                    |                   |
|--------------------|-------------------|
| Australia _____    | 1. Athens _____   |
| Malta _____        | 2. Ankara _____   |
| Egypt _____        | 3. Madrid _____   |
| Portugal _____     | 4. Paris _____    |
| France _____       | 5. Lisbon _____   |
| South Africa _____ | 6. Canberra _____ |
| Greece _____       | 7. Pretoria _____ |
| Spain _____        | 8. Cairo _____    |
| Majorca _____      | 9. Valetta _____  |
| Turkey _____       | 10. Palma _____   |

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_ Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Closing date Friday 8th July 2005.

## BRACKENDALE ARTS

Getting married this year?  
Feeling creative?  
Want to impress your guests but save money at the same time?

Making your own wedding invitations, evening invites, orders of service, menus, place cards, table plans or thank you cards may not be such a daunting prospect as you might think!

Established for over 20 years - and one of The Mall Main Square's longest-serving independent retailers - Brackendale Arts has been helping customers to find their creative sides for many years. They have a full range of materials to make all of these items and more besides, all with your own personal touch. By combining the simplest capabilities of a home PC and Brackendale's creative products, the results can now rival any bought stationery.

The staff are knowledgeable, friendly and ready to help anyone with a creative streak, including complete beginners - and the sense of achievement and enjoyment means many people return to the shop having found a new hobby in card making or even a new business in wedding stationery! Brackendale Arts sells a vast range of materials, from card blanks, envelopes and A4 papers to embellishments, peel-offs, handmade papers and glitter for all the gillies out there! Alongside these many craft items they also stock a comprehensive range of art materials for all projects, from creative school homework to 'paint your own' modern canvases to decorate the home.

### Win £25 worth of vouchers to help you 'get creative' this Summer!

To help get you into the card making mood, we're offering **£25** worth of vouchers to spend on any of the great products which Brackendale Arts stock. All you have to do is use that creative mind to find as many proper words as possible that you can make from the word **BRACKENDALE**. We'll give you a couple of examples to start you off - NEAR, LEND, BEAD - but the rest is up to you! In the last issue our winner found 115 words in 'Cranberry', so with two extra letters to play with, there is a real challenge on to beat that at least!

Simply complete the entry form, attach it firmly to your list of words and bring it into the shop - which is just outside of the main centre on Sparvell Way, through the glass doors to the left of Boots.

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Closing date Friday 8th July 2005.

For more information about Brackendale Arts please visit [www.brackendalearts.co.uk](http://www.brackendalearts.co.uk) Please note, the shop is closed on Sundays and Mondays.

**WIN**  
£25 WORTH OF  
VOUCHERS



## What's on at The Mall Main Square!

**30th May to 3rd June**  
May half term children's entertainment in Town Square all week.

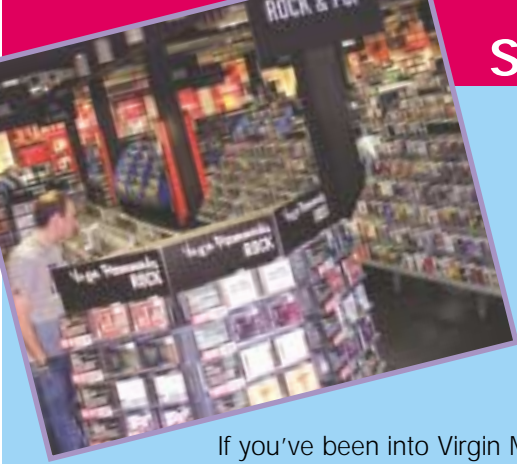
### Activities at Morningstar Hobbies:

- Monday - Miniature Gaming
- Tuesday - Warhammer Fantasy and Warhammer 40K
- Wednesday - Magic the Gathering
- Thursday - Yu-Gi-Oh!
- Friday - Lord of the Rings



**19th June**  
Father's Day competition - details will be in the Camberley News.

STOP PRESS!! STOP PRESS!! STOP PRESS!!



# A Great New Look for Virgin Megastore!

If you've been into Virgin Megastore here at The Mall Main Square recently you may have noticed a few changes. The Camberley Store was one of the first in the country to be chosen for a great new re-fit, giving you more choice on CDs, DVDs, computer consoles and games, mobile phones and everything else that Virgin Megastore sell. To give you an idea of what is on offer, we decided that our ever-popular word search competition should feature a selection of things that you can buy at Virgin Megastore here in The Mall Main Square in Camberley. So start searching and see if you can win yourself **£50** worth of vouchers to spend in store!



**WIN**  
**£50 WORTH OF VOUCHERS TO SPEND IN STORE**

D N S T E V E B R O O K S T E I N I O L P H  
F O E P K W Y T I C E H T D N A X E S V S N  
G I D W O R L D O F W A R C R A F T E F T E  
U T N D Q N G E V G G O D P O O N S L Q E L  
L A A A V S G A M E C U B E F G R G B E R D  
E T N A D D X E D A G D Q Z S E M O I E E D  
K S I J A O N B B F R B V N T U H R D T O A  
S Y D L B D Z S R O B O T S S S I I E S P P  
L A R X Z N L M H G B D I I N M C L R I H A  
L L E C R E T N I L P S S Y C N A L C M O T  
E P F O E T M U Y F R A Q O C M C A N B N U  
H W Z L S N F H E O O Y V U V U V Z I V I O  
C E N D A I M E S H A R K T A L E M E M C H  
T R A P T N D S T M L O T K T R T T H L S T  
I I R L F E I F S N O S P M I S E H T T N I  
M B F A R C L E Z V T M O R D C C P H C D W  
I M U Y S O D L K E E V L E W T S N A E C O  
N A I L G U R B M I E I L A T A N G M N D K  
O B C C T X E N I L N O X I R T A M E H T Z  
J E K A R D A R E V L E G O S T A R W A R S  
E T A D I D N A C N A I R U H C N A M E H T  
H O H W R O T C O D L I H C S Y N I T S E D

Name

Address

Postcode

Phone Number

Email Address

Bring your completed entry to The Mall Main Square and place it in the post box in Town Square. The winning entry will be the first correct one that we pull out of the hat after the closing date.

Closing date Friday 8th July 2005.

- |                 |                       |                            |
|-----------------|-----------------------|----------------------------|
| BAMBI           | NATALIE IMBRUGLIA     | THE INCREDIBLES            |
| COLDPLAY        | NINTENDO DS           | THE MANCHURIAN CANDIDATE   |
| DESTINY'S CHILD | OASIS                 | THE MATRIX ONLINE          |
| DOCTOR WHO      | OCEANS TWELVE         | THE SIMPSONS               |
| DVD             | PC CD ROM             | TOM CLANCY'S SPLINTER CELL |
| EELS            | PLAYSTATION           | VERA DRAKE                 |
| FEEDER          | ROBOTS                | WITHOUT A PADDLE           |
| FRANZ FERDINAND | SCISSOR SISTERS       | WORLD OF WARCRAFT          |
| GAMECUBE        | SEX AND THE CITY      | XBOX                       |
| GORILLAZ        | SHARK TALE            |                            |
| JONI MITCHELL   | SNOOP DOGG            |                            |
| LEGO STAR WARS  | SPONGEBOB SQUAREPANTS |                            |
| LEMAR           | STEREOPHONICS         |                            |
| MIS TEEQ        | STEVE BROOKSTEIN      |                            |

Remember, all words or phrases have had spaces removed and can be written backwards, forwards, horizontally, vertically or diagonally!



## A New Location for a Well-Known Shop!

Morningstar was established two and a half years ago, but has only recently moved into Bietigheim Way at The Mall Main Square - and we were very pleased to welcome them as The Mall Corporation's first new retailer! They have been so successful that they are now amongst the top ten Games Workshop Independent stockists in the country as well as being one of the top three in the South-East. In fact, people actually travel to Camberley from other towns now specifically to visit the shop!

Morningstar specialise in table top miniature gaming, primarily the Warhammer and Lord of the Rings 'Games Workshop' gaming systems, as well as other miniature games such as Warmachine, Void, D&D and Star Wars. In addition they are the only specialist Trading Card retailer in the local area, selling cards such as Yu-Gi-Oh!, Pokémon and Magic the Gathering. Some of the more traditional games and toys are also stocked, such as Scalextric, SCX, Ninco and Revell slot cars, including the new digital systems produced by Scalextric and SCX. They also sell railway modelling systems such as 'G', 'N' and '00' gauge railways, with trains, carriages, trucks and track by Hornby, Bachmann and Graham Farish - as well as maintaining an extensive selection of plastic model kits from Airfix, Revell, Tamiya and Dragon.

Morningstar has a 'battle bunker' with two gaming tables which are offered at the weekend and in school holidays to regular customers as well as to new customers, who can book 'painting your miniatures' lessons as well as lessons in the gaming systems. Card gamers also use the 'battle bunker' for regular tournaments. Morningstar also runs an after school club for all the gaming systems on Friday afternoons - and they run tournaments and league events during the holidays.

During half-term they will be running the following activities - please contact Morningstar on **01276 685160** for further details:

- |                           |  |
|---------------------------|--|
| <b>Monday 30th May</b>    | Miniature Gaming (Dungeons & Dragons / Star Wars etc.) |
| <b>Tuesday 31st May</b>   | Warhammer Fantasy and Warhammer 40K                    |
| <b>Wednesday 1st June</b> | Magic the Gathering                                    |
| <b>Thursday 2nd June</b>  | Yu-Gi-Oh!  |
| <b>Friday 3rd June</b>    | Lord of the Rings                                      |



**WIN**  
**£75 WORTH OF VOUCHERS TO SPEND IN STORE**

### Win £75 worth of vouchers to spend in store!

To celebrate Morningstar's move into The Mall Main Square we've teamed up with them to bring you the chance to win £75 worth of Morningstar vouchers, to spend on anything you like in the shop! Make sure you don't miss out on this great opportunity, enter our competition today. Bring your completed entry to The Mall Main Square and hand it in at Morningstar. The winning entry will be the first correct one that we pull out of the hat after the closing date.

1. Name three gaming or trading card ranges that Morningstar sell

i

ii

iii

2. Where is Morningstar within The Mall Main Square?

3. How long has Morningstar been in Camberley?

Name

Address

Postcode

Phone Number

Email Address

Closing date Friday 8th July 2005.



**Summer holidays**  
Children's entertainment during the first two weeks of August - look out for details!



**3rd and 4th September**  
'Famous for Five Minutes' in Town Square.

**W/c 19th September**  
Fashion event starting on the 19th, which will last for two weeks.

**W/c 24th October**  
Children's Halloween entertainment all week.



There will be many more activities and events throughout the year. Please keep an eye out for these advertised within the centre and in local papers.

shopping as it should be... the mall main square



# Christmas Winners!

With Summer just around the corner now, it seems like a long time ago since Christmas, but we still wanted to tell you about the three winners of our great Christmas competitions, which saw our highest number of entries ever. Hundreds of customers entered our word search, Body Shop and Brackendale Arts competitions - and we were very pleased to be able to award all of the prizes in time for Christmas!



## THE BODY SHOP

For something a bit different, we ran a new style of competition where we asked customers to find as many different words as possible that could be made up from the word Cranberry - to promote the Body Shop Cranberry range. The prize was a great Cranberry Gift Box from The Body Shop, plus £25 worth of vouchers and this time, our winner was **Caroline Ford**, who managed to find 115 words. Caroline came in to collect her prize from store manager Emily Cowell and told us that she had actually had quite a lot of help from her husband - but we think Caroline probably enjoyed the prize more than he would have! Congratulations to everyone who entered this competition, we were amazed at how many words could be made from just nine letters - which is why we have decided to run another one in this issue, so look out for that on Page 2!



## Sainsbury's

## WOOLWORTHS

## TONI&GUY



'Christmas Essentials', our biggest-ever word search offered a prize of £50 worth of Sainsbury's vouchers, £100 worth of Woolworths vouchers, a free cut and blow dry at TONI&GUY and £100 credit from The Mall Main Square to spend in a store of the winner's choice. All as one fantastic prize! The lucky winner, who completed our word-search correctly and whose entry was then drawn out of the hat first, was **Fiona Fenton** from Sandhurst. Fiona came into the centre to collect her prize from General Manager, Glen Fulton, just in time for Christmas. Well done Fiona!



## BRACKENDALE ARTS

Our third competition was run in association with Brackendale Arts and our creative winner was **Sue Hathaway** who won a card making kit plus a £10 voucher to spend in store. Many thanks to all who entered and well done to our Christmas Winners!

CONTINUED FROM FRONT PAGE...



## Three chances to win these great Infanti vouchers!

The launch of Infanti was a huge success, with some of their new Spring/Summer collections being featured in our fashion show very soon after their opening at the end of March, so the future for Hannah certainly looks promising. In fact, to make sure that Infanti is even more of a success, Hannah has offered us some great prizes for our readers. So go ahead and enter our competition to win either £45, £25 or £15 worth of gift vouchers to spend at Infanti. The answers are right here in this newsletter!

1. Name three children's wear brands which Infanti sell

i \_\_\_\_\_  
ii \_\_\_\_\_  
iii \_\_\_\_\_

2. Where is Infanti within The Mall Main Square?

\_\_\_\_\_

3. On what date did Infanti open?

\_\_\_\_\_

Bring your completed entry to The Mall Main Square and hand it in at Infanti. The winning entries will be the first three correct ones that we pull out of the hat after the closing date.

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_ Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

If you would prefer your details not to be used for any future marketing activity by Infanti, please tick this box

Closing date Friday 8th July 2005.

## How are we doing?

As we have always said in our previous issues, this newsletter is all about getting closer to you and we really do want to know if you like it. The response to our Christmas issue was excellent - but we want to make sure that this newsletter is something that is interesting and worth reading, especially now that we are part of The Mall Corporation. Without your feedback we won't know if we're getting it right!

So, if you have any comments or thoughts - or would like to see any special features and competitions in future issues, please email [glenis.grossmith@themall.co.uk](mailto:glenis.grossmith@themall.co.uk) or write to us and place your letter in the post box in Town Square.

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